

ECC Advocacy Committee  
January 6, 2017

Present: Chelsea, Brie, Jaymie, Sarah, Lizzie, Christy

### **Monday presentation**

- Empowering people at the meeting to advocate – via email, phone, in person
  - Talking points
- Enlisting people to engage with people in other districts
- Explaining to coalition what the issues are and where the dangers and risks lie
  - Buried in other bills
  - Diversions
- **Strategy chart**
- Advocacy 101 – our website, who are your legislators
- Webinar from MBPC – sign up and watch!!
- Twitter – how to follow and use as communication tool
- Fact sheet (Brie)
  - Edits incorporated
- MAC priorities
  - Pre-K
  - STARS to Quality
  - CC provider rates (esp. infant care)

### **Goal(s) (long-term)**

- Advocacy update and card writing at every ECC general meeting
- Build an overarching narrative of economic justice + resilience + community care + family health – and how ECC is working to connect and bolster these many intersecting facets

### **Supplies**

- 150 ECC greeting cards and envelopes
- Fact sheet
- Talking points for greeting cards
  - Specific bills
- Website updated

### **Facts (weekly)**

- <http://www.uw.org/our-work/cradle-to-kindergarten/pay-for-success.html?referrer=https://www.google.com/>
- Others?